TRIAX Cast

Dependable casting – Dedicated support

January 2022

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The **best entertainment** you can give to your guests is the entertainment they **bring from home**

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TRIAX
CAST ONLINE

01 Benefits & added value

Added value for guests

- ✓ Guests can watch their **own favourite content**
- ✓ **Easy and intuitive** to use
- ✓ **Private, secure** connection in each room
- ✓ **Supports all** iOS and Android casting-enabled apps

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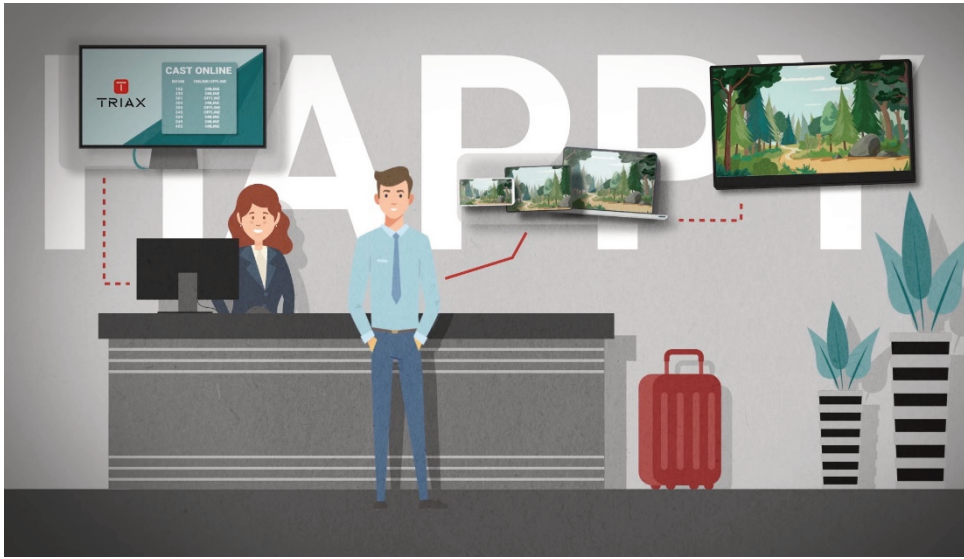
Added value for hotels

- ✓ **Attract** guests and improve **loyalty**
- ✓ Dependable solution **based on Google Chromecast**
- ✓ **Cost-effective** in-room entertainment
- ✓ **Compatible** with any TV
- ✓ **Easy system management** and monitoring
- ✓ Avoid theft and tampering with **TRIAX CastLock**



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Added value for partners

- ✓ Satisfy new **market trends**
- ✓ Open up **new business opportunities**
- ✓ **Pre-programmed** hardware
- ✓ Easy to **install**
- ✓ Comprehensive technical **training**
- ✓ Local project & after sales **support**

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Secure, privacy focused & easy to install

- **Installed and configured in a flash** using Google Chromecast securely attached to hospitality or standard TV of any kind
- **Protected from theft and tampering** with TRIAX CastLock
- **Guest privacy ensured** with every session unique to the guest, their room and their device and automatically termination at checkout

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New business opportunities for partners

- A straightforward casting solution is becoming an essential amenity for today's hotels and is a door opener for discussions on hotel technology
- Casting can be offered individually, or in combination with a range of services like:
  - In-room information and communication platform
  - Connectivity upgrade and managed guest WiFi
  - Digital Signage

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Dedicated support for partners

- **Comprehensive training**
  offered to installation partners
- **Pre-programmed hardware**
  to make the job as easy and risk-free as possible
- **Project and after sales support**
  available across our network with regional experts talking your local language and dedicated to your business

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02 How does it work?

All it takes is 3 simple steps for the guest

1

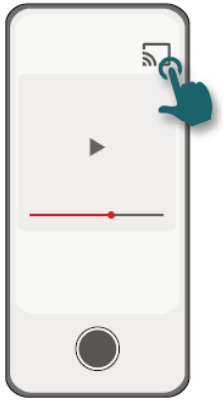
Connect to hotel WiFi

2

Scan the on-screen QR code

3

Open app and **cast away**



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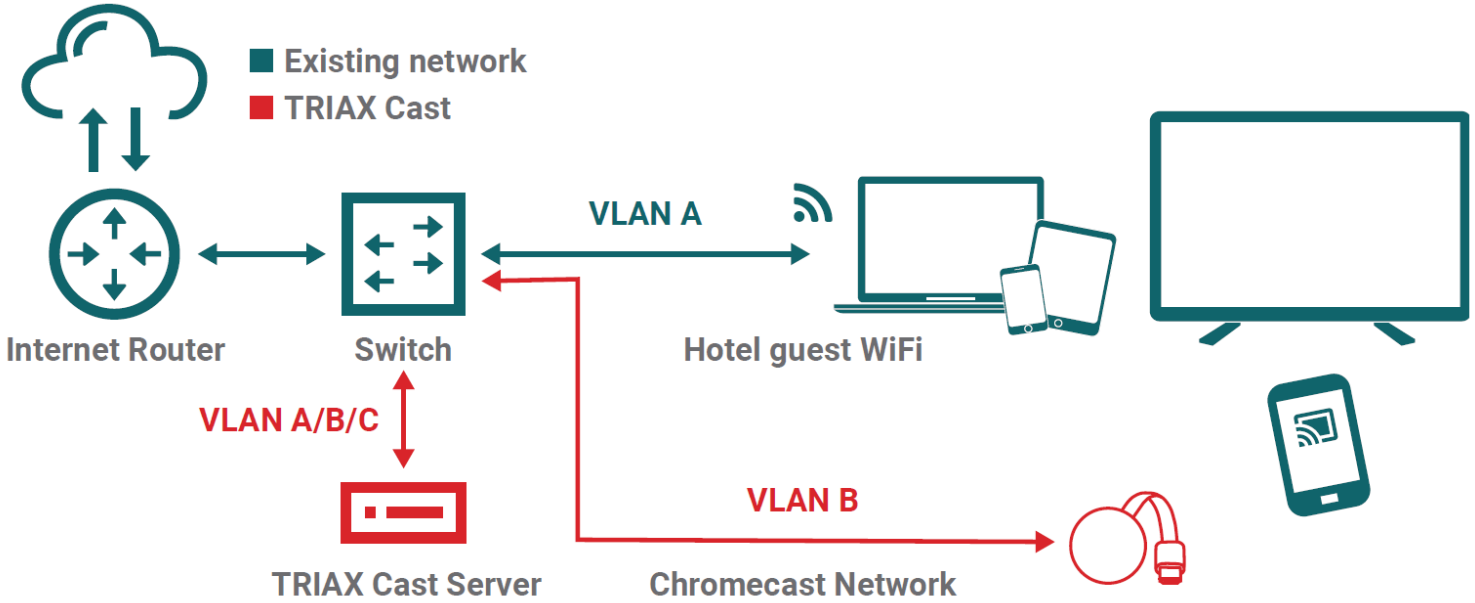
Simple system setup – easy to install



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What's in the box?

TRIAX Cast server

- Robust, reliable and well proven platform
- Slim and space saving
- Optional 1U 19" bracket for rack mount

TRIAX Cast software

- In-house developed software
- Enables intuitive, privacy-focused dependable casting experience
- Easy to configure
- Easy to manage

Google Chromecast

- Standard Google Chromecast
- Securely attached to TVs of any kind

TRIAX CastLock

- Device to protect the Google Chromecast from theft and tampering
- Chromecast unit locked inside the CastLock
- CastLock secured to the TV with a wire

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TRIAX Cast delivery

You are in safe hands all the way

Agreement with hotel

Order placed with TRIAX sales representative

Order confirmed by TRIAX

Technical specialist and contact person assigned by TRIAX

Project details entered into web form

Site specific details received by TRIAX

Delivery confirmed by TRIAX

Hardware is configured and shipped to agreed delivery address

Order is invoiced by TRIAX via Distributer

Solution is installed

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03 Connectivity

Let’s talk connectivity

A successful casting solution requires a suitable network infrastructure

- The demands of casting expose weaknesses in the existing setup
- Poor user experience leads to guest complaints
- Can lead to costly installation surprises required to maintain Quality of Service
- **Is your network suitable for casting?**

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TRIAX Ethernet over Coax (EoC)

Fast network connection to every room – none of the cost of new cables

Low project cost

- Uses existing coax cables: no need for expensive re-cabling projects
- Reduces need for costly traditional TV

Goodbye, buffering

- Gigabit network delivered over coax cables: the fastest, most reliable in its class
- Ready to stream demanding content: 4K UHD, HDR & 60FPS

No disruption

- No drilling, no new cabling, no rooms out of service. Installs in minutes in each room

Environmentally friendly

- Re-uses the cables you already have
- Comparable devices to the EoC MediaConverter use up to 100% more power

Future ready

- Enough bandwidth to handle future upgrades to your internet connection speed

Added value

- Enables a limitless range of in-room connected devices, such as Wi-Fi access points

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More information: Hospitality Casting – TRIAX

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