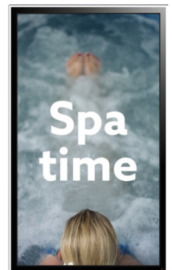# Signage & Promo Player ...solution.

Promote, inspire and inform.

The DS player is a small robust player that connects to your display using HDMI cable, it connects to the network using Ethernet (prefered) or Wifi.
Once connected and powered up the player will do the rest for you.

Features:

- Works offline, downloads content incrementally with auto-restart and uses websocket for real-time server communication.

- Advanced Scheduling to play content at specific times, days or duration. TV_OFF playlist allows dynamic switching off of the TV.

- Insertion of adverts by creating such playlists (multiple of such playlists can be added). Videos can be paused to insert an advert.

- Extensive RAS features - Remote upgrade with fallback, remote shell, event logging, auto restart & more.

Spa time

12:00

RISE & SHINE

07:00

HAPPY HOUR

17:00

Many more features like scheduling synchronization across players, combining of playlists, firewall friendly, change playlist after completion of current content make DS Player a very apt-player for your signage needs.
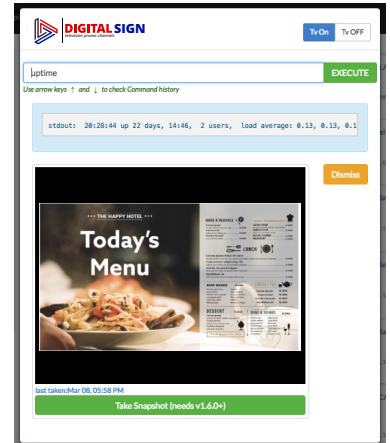
Manage Campaigns Centrally with an intuitive GUI
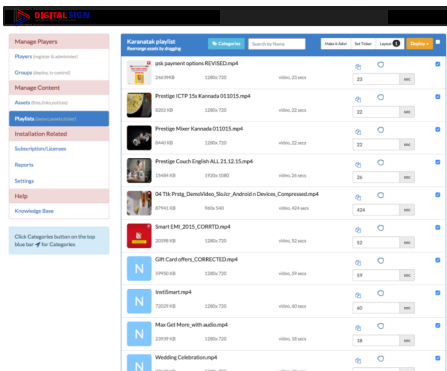
There is no complicated setup:

Everything is sorted for you when you add the Digital Sign package to your Digital Hospitality Solution

- Connect your DS Player to you chosen display
- Upload media files or add links
- Create a playlist, chose layout and arrange assets
- Schedule the playlist for the group and Deploy to players

For advanced users, there are many more features to chose from, like Internet streaming, adverts insertion, custom layouts, player customization, ticker messages & media-RSS, TV on/off control, scheduling & synchronization options...

Full training is provided to those wishing to manage Digital Sign,
or you can use Digital Hospitality to manage for you.

Video Distribution
Distribute videos instantly to your customers. Videos are downloaded and stored for offline play. Videos can be replaced centrally by deploying new videos

In-store Promotion
Install displays in stores to show information about products. Display campaigns, offers and cross-promotion messages.

Digital Displays & Menus
Deploy digital displays in your Restaurant to attract customers. Schedule promotional videos, food images and menus based time of day or day of the week or season.